

LANGUAGES & BUSINESS 2008

7th Conference on Languages & International Business Communication

April 21 – 23, 2008 • Lindner Congress Hotel Düsseldorf

Press Release, February 19, 2008

Languages & Business 2008: Focussing on Professional Language Training

Berlin/Düsseldorf. The seventh Languages & Business, an annual conference for professional language training, foreign languages and business communication, takes place in Düsseldorf from April 21 to April 23.

This year, the conference has a particular focus on second-language education and intercultural skills in a professional environment and what firms need to know when they outsource training in these fields. Presentations, discussion rounds, workshops and workgroups will provide a platform for participants to share ideas about new teaching media and methods, intercultural aspects of second-language acquisition, as well as best-practise examples.

Attendees from Belgium, Germany, Austria, Czech Republic, Great Britain and Switzerland will contribute to a lively international exchange of experience. The accompanying trade fair will give language-training suppliers and publishing companies the opportunity to present their most recent products.

The seventh Languages & Business addresses firms, trainers and training providers as well as human resources experts concerned with foreign-language training and intercultural competences. The Conference languages are German and English.

For more information and registration, please see www.sprachen-beruf.com.

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Lindner Congress Hotel Düsseldorf, Luetticher Str. 130, 40547 Düsseldorf

Conference fee: 400 Euro; students 190 Euro; group prices on request

www.sprachen-beruf.com

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