

Rosetta Stone opens first German office ahead of Languages and Business

Rosetta Stone language-learning software company held the official opening of its first German office in Munich on 28th April, 2010.

Languages and Business gives the company its first public platform since the arrival in Germany, with a presentation from Rosetta Stone Director Duane Sider.

In an engaging and informative talk, Duane Sider will explore how the wide-ranging discussion on eLearning often ignores eLearners themselves. But today's eLearners are "digital natives" who sit at the centre of—and in fact control—the learning process. The paper associated with this session outlines the learning revolution brought about by digital technologies and briefly outlines several characteristics of the contemporary eLearners.

Dynamic Immersion, the award-winning method from Rosetta Stone® for learning new languages on CD and online will be used to illustrate possibilities for placing the eLearner at the centre of eLearning. Designed for today's eLearners in a range of educational, workplace, and government-associated environments, Rosetta Stone incorporates many of the innovative learning strategies this new kind of learner brings to eLearning. The session discusses the digital revolution and engages the participants in a live (and lively!) online language-learning experience.

More information on Duane Sider's presentation can be found at <http://www.checkpoint-elearning.de/article/7925.html>

For more information on the opening of the Munich office, go to <http://www.rosettastone.de/global/presse/20100424>

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For more information contact Katharina Schaden kschaden@rosettastone.com